

Institution	EAST POINT COLLEGE OF ENGINEERING AND TECHNOLOGY				
Department	ELECTRONICS AND COMMUNICATION ENGINEERING				
Event Type / Theme Please Tick appropriate one (v)	ClubActivities/IndustrialVisit/Guest Lecture/InvitedTalk/Workshop/FDP/Seminar / Webinar / Conference /Sports Event /NSS Activity / Cultural EventOthers(PleaseMention): Student Development Program(SDP)				
Event Title	Student Centric Program on research and Entrepreneurship with generative AI				
Date	23/08/2025	25/10/2025	Time	9.30AM	
Venue	SM Jayaram Memorial Hall				
Duration	3 Days	From:	09.00AM	To:	03.30PM
Program Objective	Key Components of Entrepreneurship Training: Opportunity Identification: Finding untapped markets or applying existing tech to new areas. Business Acumen: Developing skills to run startups and small businesses. Soft Skills: Fostering creativity, leadership, and problem-solving. Practical Exposure: Turning ideas into reality through workshops and mentorship. Focus Areas: Building a culture of innovation, developing business management, and creating self-employment. Key Components of Research Methodology Training: Research Design: Understanding different approaches and structures for studies. Data Handling: Techniques for collection (surveys), analysis (using software), and interpretation. Report Writing: Structuring reports, using correct formats, avoiding plagiarism, and presenting data effectively. Critical Thinking: Enhancing analytical skills for effective research. By integrating both entrepreneurship and research methodology, students are better prepared to: Identify and validate market needs using research skills. Develop innovative, research-backed solutions to real-world problems. Formulate comprehensive, data-driven business plans that are more likely to succeed. Adapt to the challenges and changes in the business world using evidence-based decision-making.				
1.Namesof the Resource Persons/Chief Guests /Guests of Honors/Other's Mention	Dr Sumeeta H ,VMIT,Bangalore Mr Anurag Chatterjee, Dr Veena				
2.Designation/s					
3.Company'sName/Associations	VMIT Bangalore				
Total Number of Participants	127				
Total number of Participants in Google Meet					
Total number of feedbacks received through Google forms from both Google meet and YouTube	127				
Total Number of Views(FirstDay)in You Tube	NA				

Photos





EastPointCampus –“Jnanaprabha”,Virgo NagarPost,Bangalore-560049,Karnataka,India
WebsiteContents