Institution	East Point College of Engineering and Technology
Department	CSE (Artificial Intelligence & Machine Learning)
Event Type / Theme **Please Tick (√) appropriate one**	Boot Camp on Problem Solving / Ideation
Event Title	Ideation Boot Camp: A Structured Approach to Innovative Thinking

Date	21/10/2025 – 25/10/25		**Time**	9AM – 4 PM
Venue	AIML Seminar Hall, EPCET			

Duration	5 days	From: 9 AM	21./10/25-25/10/25	To:4 PM	

Program Objective	To introduce students to the fundamentals of ideation and innovative thinking using structured frameworks and design thinking methodologies. To develop problem-identification and problem-framing skills by encouraging participants to analyze real-world challenges from societal, industrial, and technological perspectives.

KEY Highlights:

- Conducted as an intensive multi-day boot camp focusing on structured ideation and innovation methodologies.

- Introduced design thinking principles for effective problem identification and solution development.

- Emphasized real-world problem analysis drawn from societal, industrial, and technological domains.

- Hands-on sessions on brainstorming techniques, mind mapping, and idea generation frameworks.

- Team-based activities to promote collaborative thinking and peer learning.

- Expert-led sessions providing practical insights and mentoring on innovation practices.

- Idea screening and validation exercises based on feasibility, impact, and sustainability.

1.NamesoftheResourcePersons/Chief Guests /Guests of Honors/Other's Mention	Ms. Chinthana, CEO, Addweb, Bengaluru, Karnataka
2.Designation/s	CEO
3.Company'sName/Associations	Addweb, Bengaluru, Karnataka
Total Number of Participants	120
Total number of Participants in *Google* Meet	-
Total number of feedbacks received through Google forms from both Google meet and You Tube	120