

### EVENT REPORT – Waste Recycling Program

Institution	EAST POINT COLLEGE OF ENGINEERING AND TECHNOLOGY				
Department	Civil Engineering				
Event Type / Theme	Inter Institute Recycling Championship				
Event Title	Waste Recycling Program				
Date	26/11/2025	26/11/2025	Time:	10:00 AM	
Venue	Mechanical Seminar Hall, EPCET				
Duration	4Hrs	From:	26/11/2025	To:	26/11/2025
Program Objective	to create awareness among students about sustainable waste management, promote segregation of dry waste, and encourage recycling practices through ITC’s well-known “Wealth from Waste” initiative.				
<p>The Department of Civil Engineering, in association with <b>Anubhuti Foundation ITC’s Wealth from Waste (WOW)</b> initiative, organized a <b>Waste Recycling Program</b> on the college campus. The primary objective of this program was to create awareness among students about sustainable waste management, promote segregation of dry waste, and encourage recycling practices through ITC’s well-known “Wealth from Waste” initiative.</p> <p>The program aimed to sensitize students, faculty, and staff about the importance of recycling paper, plastics, and other dry waste materials and to foster environmentally responsible behaviour within the campus.</p> <p>ITC’s flagship waste-recycling initiative — commonly called <b>Well-Being Out of Waste (WOW)</b> or “Wealth Out of Waste” — is a large-scale community-centric solid waste management programme that promotes source segregation, channels dry recyclables into formal value chains, creates sustainable livelihoods for informal waste collectors, and reduces landfill burden.</p> <p>All collected recyclables were documented by ITC staff and transported to the ITC recycling unit for processing.</p> <p>The program witnessed active participation from:</p> <ul style="list-style-type: none"><li>• UG and PG students</li><li>• Faculty members</li><li>• Non-teaching staff</li></ul> <p>The Waste Recycling Program conducted by ITC’s <b>Wealth from Waste (WOW)</b> initiative on our college campus was a successful and impactful event. It not only promoted sustainable waste management but also encouraged students to adopt environmentally responsible practices</p>					
1. Names of the Resource Person		Anubhuti Foundation			
2. Designation/s		-			
3. Company’s Name / Associations		Anubhuti Foundation ITC’s Wealth from Waste (WOW)			
Total Number of Participants		90			
Total number of Participants in <i>Google Meet</i>					

<b>Total number of feedbacks received through Google forms from both Google meet and YouTube</b>	NA
<b>Total Number of Views (First Day) in YouTube</b>	NA
<b>Photos</b>	<div data-bbox="734 436 1401 1137">  <p>The poster is for an 'INTER INSTITUTION RECYCLING CHAMPIONSHIP' organized by the Department of Civil Engineering at East Point College of Engineering &amp; Technology. It promotes an 'Exchange used Books &amp; Paper for New ITC Notebooks and Stationery'. A list of recyclables includes old books, newspapers, magazines, waste papers, and plastic bottles. The event is held at the Mechanical Block Entrance on 26th Nov 2025 at 10:00 AM. Key personnel listed are Dr. Geena George (HOD), Dr. Pradipkumar Dixit (Principal), and Prof. Ashok Herur (Director - Academics).</p> </div> <div data-bbox="734 1160 1401 1729">  <p>A group of students in school uniforms are gathered around a table outdoors, sorting through various items like books and papers. A GPS overlay at the bottom indicates the location as East Point College Road, Cheemasandra, Bengaluru, Karnataka 560049, India, on 11/26/2025 at 11:20 AM.</p> </div> <div data-bbox="734 1742 1401 2190">  <p>Three faculty members are standing behind a table, interacting with students. A woman in a yellow sari is handing a document to a man in a dark shirt, while another woman in a blue sari stands nearby. A GPS overlay at the bottom shows the same location as the previous photo, but at 11:17 AM on 11/26/2025.</p> </div>



Video Recording Link / YouTube Link

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