

EVENT REPORT – Waste Recycling Program

Institution	EAST POINT COLLEGE OF ENGINEERING AND TECHNOLOGY			
Department	Civil Engineering			
Event Type / Theme	Inter Institute Recycling Championship			
Event Title	Waste Recycling Program			
Date	26/11/2025	26/11/2025	Time:	10:00 AM
Venue	Mechanical Seminar Hall, EPCET			
Duration	4Hrs	From:	26/11/2025	To: 26/11/2025
Program Objective	to create awareness among students about sustainable waste management, promote segregation of dry waste, and encourage recycling practices through ITC's well-known “Wealth from Waste” initiative.			

The Department of Civil Engineering, in association with **Anubhuti Foundation ITC's Wealth from Waste (WOW)** initiative, organized a **Waste Recycling Program** on the college campus. The primary objective of this program was to create awareness among students about sustainable waste management, promote segregation of dry waste, and encourage recycling practices through ITC's well-known “Wealth from Waste” initiative.

The program aimed to sensitize students, faculty, and staff about the importance of recycling paper, plastics, and other dry waste materials and to foster environmentally responsible behaviour within the campus.

ITC's flagship waste-recycling initiative — commonly called **Well-Being Out of Waste (WOW)** or “Wealth Out of Waste” — is a large-scale community-centric solid waste management programme that promotes source segregation, channels dry recyclables into formal value chains, creates sustainable livelihoods for informal waste collectors, and reduces landfill burden.

All collected recyclables were documented by ITC staff and transported to the ITC recycling unit for processing.

The program witnessed active participation from:

- UG and PG students
- Faculty members
- Non-teaching staff

The Waste Recycling Program conducted by ITC's **Wealth from Waste (WOW)** initiative on our college campus was a successful and impactful event. It not only promoted sustainable waste management but also encouraged students to adopt environmentally responsible practices

1. Names of the Resource Person	Anubhuti Foundation
2. Designation/s	-
3. Company's Name / Associations	Anubhuti Foundation ITC's Wealth from Waste (WOW)
Total Number of Participants	90
Total number of Participants in <i>Google Meet</i>	

Total number of feedbacks received through Google forms from both Google meet and YouTube	NA
Total Number of Views (First Day) in YouTube	NA
Photos	 <p>EAST POINT COLLEGE OF ENGINEERING & TECHNOLOGY</p> <p>AN AUTONOMOUS INSTITUTION, AFFILIATED TO VTU, APPROVED BY AICTE ACCREDITED BY NATIONAL BOARD OF ACCREDITATION (NBA) - CSE, ECE & ISE</p> <p>WOW Anubhuti E-Club ARIAA</p> <p>DEPARTMENT OF CIVIL ENGINEERING Organising</p> <p>INTER INSTITUTION RECYCLING CHAMPIONSHIP</p> <p>Exchange used Books & Paper for New ITC Notebooks and Stationery</p>  <p>NOTE: Get all your dry recyclables such as:</p> <ul style="list-style-type: none"> Old or used books, old newspapers, Magazines, Waste papers Plastic bottles (water bottles, shampoo bottles, Harpic/Comfort bottles) <p>“Let's recycle and contribute to a cleaner environment”</p> <p>Dr. Geena George Dr. Pradipkumar Dixit Prof. Ashok Herur HOD, Dept of Civil Engineering Principal Director - Academics, EP CET EP CET EPGI</p> <p>VENUE DATE TIME Mechanical Block Entrance 26th Nov 2025 10:00 AM</p>  <p>Bengaluru, Karnataka, India East Point College Road, Cheemsandra, Bengaluru, Karnataka 560049, India Lat 13.050305, Long 77.715511 11/26/2025 11:20 AM GMT+05:30</p>  <p>Bengaluru, Karnataka, India East Point College Road, Cheemsandra, Bengaluru, Karnataka 560049, India Lat 13.050378, Long 77.715370 11/26/2025 11:17 AM GMT+05:30</p>



Video Recording Link / YouTube Link

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