

EVENT REPORT – BUSINESS PLAN COMPETITION

Institution	EAST POINT COLLEGE OF ENGINEERING AND TECHNOLOGY				
Department	Civil Engineering				
Event Type / Theme	BUSINESS PLAN COMPETITION				
Event Title	Start Up				
Date	15.05.2025	15.05.2025	Time:	09:30AM	
Venue					
Duration	1 day	From:	15.05.2025	To:	15.05.2025
Program Objective	Business Plan Competition provides a meaningful experience to students for improving their ability to be an entrepreneur in future. This also helps students to identify various business opportunities and develop a business plan including market analysis, financial analysis and scalability of Business. This competition lets students think in various dimensions related to Business and let them understand the challenges involved, face those challenges.				
	Business Plan Competition helps students to know and analyse the multi-disciplinary nature of Management Studies, how to incorporate Management Studies with Technology for Business growth, Customer Satisfaction.				
For Business Plan Competition, students will be working teams which improves their team managing skills. They will be familiar with the market research and process of conducting feasibility studies. Students will be able to identify broader scope of the Business with the feedback given from Judges and they can refine their Business Plan to make it a better one. Business plan competition gives an insight to students in terms of ordering the things involved in Business according to their importance and allocate resources, manpower and time in an efficient and strategic manner. Future expectations are also mentioned in Business Plan which helps in analysing the Business growth in terms of Return on Investment. Business plan also helps to anticipate future problems and includes the actions that are necessary to avoid them.					
1. Names of the Judges		Dr. Sudhanshu Saurabh*, Dr. Udaybalan B*, Prof. Arun Kumar S, Prof. Kiran Kumar K, Prof. Surendranatha G M			
2. Designation/s		Associate Professor *, Assistant Professor			
3. Company’s Name / Associations		EPCET			
Total Number of Participants		20			
Total number of Participants in <i>Google Meet</i>		NA			
Total number of feedbacks received through Google forms from both Google meet and YouTube		NA			
Total Number of Views (First Day) in YouTube		NA			

Photos

EAST POINT COLLEGE OF ENGINEERING & TECHNOLOGY
AN AUTONOMOUS INSTITUTION AFFILIATED TO VTU & ACCREDITED BY NBA - CSE, ECE & ISE
DEPARTMENT OF CIVIL ENGINEERING & MECHANICAL ENGINEERING

Cordially Invite You

BUSINESS PLAN COMPETITION

Chief Patron
Smt. B. L. RAMADEVI VENKATPATHI
Chairperson, EPGI
Bengaluru, Karnataka

Patrons
Sri. S. V. PRAMOD GOWDA
Trustee & CEO, EPGI
Bengaluru, Karnataka

Sri. S. V. RAJIV GOWDA
Trustee & CEO, EPGI
Bengaluru, Karnataka

Sri. PETER FRANCIS
Secretary, M.G Charitable Trust
Bengaluru, Karnataka

PANEL OF JUDGES
Dr. Sudhanshu Saurabh
Associate Professor
AI and DS, EPCET

Dr. Udaybalan B
Associate Professor
ISE, EPCET

Prof. Arun Kumar S
Assistant Professor
CSE, EPCET

Prof. Kiran Kumar K
Assistant Professor
ECE, EPCET

Prof. Surendranatha G M
Assistant Professor
ME, EPCET

Coordinators
Prof. Sharath Babu, Asst Prof, CV EPCET
Prof. Danda Pani, Asst Prof, ME EPCET

Dr. Nagaraj Sitaram
HOD-CE, EPCET

Dr. Sahadeva G N
HOD-ME, EPCET

Dr. Yogesh G S
Vice-Principal & HOD ECE

Dr. Mrityunjaya V Latte
Principal, EPCET

15-05-2025
@ 09:30 AM

SM JAYARAM MEMORIAL HALL





Video Recording Link / YouTube Link