





## Event Report

<b>Institution</b>	East Point College of Engineering and Technology				
<b>Department</b>	Computer Science & Engineering				
<b>Event Type / Theme</b> Please Tick appropriate one (✓)	Webinar				
<b>Event Title</b>	LinkedIn Career Kickstarter				
<b>Date</b>	13.12.2024	<b>Time</b>	10.00 am to 4.00pm		
<b>Venue</b>	S M Seminar Hall				
<b>Duration</b>	6 hrs	<b>From:</b>	10.00 AM	<b>To:</b>	4.00 PM
<b>Program Objective</b>	To help the students to unlock in-demand Technical Courses. To empower students in their career development endeavors during their collegiate journey.				
<p>Webinar on “LinkedIn Career kickstarter” was presented by the department of CSE at East Point College of Engineering and Technology. Mr. Gowri Shanker S, Associate Trainer from LinkedIn gave informative and very good content.</p> <p>Through this program, students gained unparalleled opportunities to harness the full potential of LinkedIn's suite of premium features, thereby augmenting their career prospects and professional growth trajectories.</p> <p>While LinkedIn Premium services offer a host of benefits to students, we see three major areas through which the students can directly realize the value:</p> <ul style="list-style-type: none"> <li>- Learning: Students can learn from a bouquet of courses across domains in Technology, Skills &amp; Certifications.</li> <li>- Professional Networking: Students would be able to directly connect with recruiters/industry leaders for mentorship and guidance through InMail credit.</li> <li>- Land Internships: LinkedIn has been a great platform to network and land jobs and internships.</li> </ul> <p>The LinkedIn Career Kick Starter Program aims to help participants enhance their professional profiles and improve their career prospects. Here are the key objectives:</p> <ol style="list-style-type: none"> <li>1. Profile Enhancement: Assist participants in optimizing their LinkedIn profiles to make them more attractive to potential employers.</li> <li>2. Skill Development: Provide access to LinkedIn Learning courses to help participants develop new skills and gain certifications.</li> <li>3. Professional Networking: Teach participants how to effectively use LinkedIn to connect with industry professionals, recruiters, and mentors.</li> <li>4. Job and Internship Opportunities: Guide participants on how to leverage LinkedIn to find job and internship opportunities.</li> <li>5. Career Guidance: Offer personalized career advice and support to help participants navigate their career paths</li> </ol> <p>The participants were benefitted immensely from this webinar. The CSE department looks forward to</p>					

conduct multiple informative webinars like this in the near future.	
<b>1. Names of the Resource Persons / Chief Guests / Guests of Honors / Other’s Mention</b>	Gowri Shankar S
<b>2. Designation/s</b>	Associate trainer
<b>3. Company’s Name / Associations</b>	FACE Prep, LinkedIn
<b>Total Number of Participants</b>	600
<b>Total number of Participants in <i>Google</i> Meet</b>	NA
<b>Total number of feedbacks received through Google forms from both Google meet and You Tube</b>	550
<b>Total Number of Views (First Day) in YouTube</b>	
<b>Photos</b>	 
	 
<b>Video Recording Link / YouTube Link</b>	NA