

Event Report

Institution	East Point College of Engineering and Technology				
Department	Information Science & Engineering				
Event Type / Theme Please Tick (v) appropriate one	ClubActivities/IndustrialVisit/Guest Lecture/InvitedTalk/Workshop /FDP/Seminar /Webinar/Conference/SportsEvent/NSSActivity/CulturalEvent Others (Please Mention):				
Event Title	Basics of Intellectual Property Rights and its Importance for Innovators and Entrepreneurs				
Date	11 th December 2024		Time	11:00 am- 01:00 pm	
Venue	Google Meet				
Duration	<u>1</u> day/Hrs	From:	11 th December 2024	To:	11 th December 2024
Program Objective	To explore Intellectual Property Rights (IPR)				
<ol style="list-style-type: none"> 1. To protect innovators' creations, enabling exclusive control over inventions, designs, and brands. 2. To provide legal protection against infringement. 3. It fosters innovation, market differentiation, and business growth by securing unique assets in a competitive landscape. 					
1.NamesoftheResourcePersons/Chief Guests /Guests of Honors/Other’s Mention	Dr. S K Murthy				
2.Designation/s	Founder Partner				
3.Company’sName/Associations	SatathamKritham Legal Solutions LLP				
Total Number of Participants	-				
Total number of Participants in <i>Google</i> Meet	100				
Total number of feedbacks received through Google forms from both Google meet and You Tube	60				
Total Number of Views(First Day)in YouTube	-				
Photos					

<p>Video Recording Link/You Tube Link</p>	<p>-</p>