

Event Report

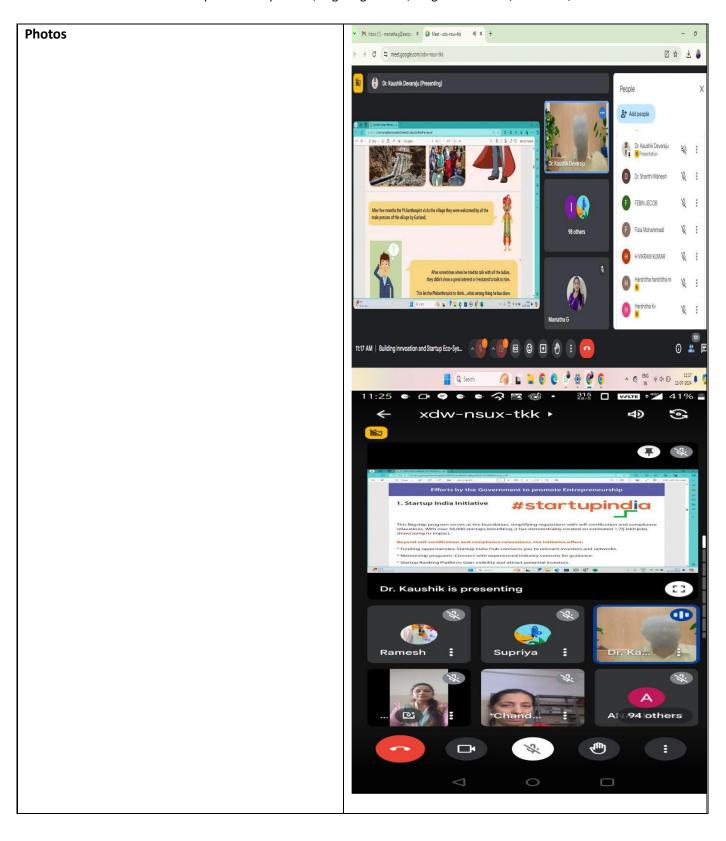
Institution	East Point College of Engineering and Technology					
Department	Information Science and Engineering					
Event Type / Theme Please Tick (V) appropriate one	Club Activities/Industrial Visit/Guest Lecture/Invited Talk/Workshop /FDP/Seminar /Webinar/Conference/Sports Event/NSS Activity/Cultural Event Others.					
Event Title	Building Innovation and Startup Ecosystem					
Date	12-07-2024			Time		11:00 am- 12:00 pm
Venue	Online - Google meet					
Duration	1_day/Hrs	From:	12 th July	2024	То:	12 th July 2024
Program Objective	To empower students and staff with courage and knowledge in building their pathways in entrepreneurship journey.					

- 1. Introduction to scope of start-ups in India, highlighting stable environment, market opportunities, favourable government policies as key factors contributing to their growth.
- 2. Addressing the challenges of funding and techniques of resource building.
- 3. Insights on Atal Incubation Centre.

1.Names of the Resource Persons/Chief Guests /Guests of Honors/Other's Mention	Dr Kaushik Devaraju
2.Designation/s	Founder Manager
3.Company's Name/Associations	G Map Marketing solutions.
Total Number of Participants	-
Total number of Participants in <i>Google</i> Meet	100
Total number of feedbacks received through Google forms from both Google meet and You Tube	50
Total Number of Views (First Day) in YouTube	-



East Point Campus – "Jnanaprabha", Virgo Nagar Post, Bangalore-560049, Karnataka, India





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