

**EVENT REPORT –
ITC WOW-STUDENT EXCHANGE PROGRAM**

Institution	EAST POINT COLLEGE OF ENGINEERING AND TECHNOLOGY				
Department	Civil Engineering				
Event Type / Theme	Exchange waste to valuable				
Event Title	ITC WOW-STUDENT EXCHANGE PROGRAM				
Date	12.09.2023	12.09.2023	Time:	10:30AM	
Venue	Infront of Mechanical Block, East point College of Engineering and Technology, Bangalore				
Duration	1 day	From:	12.09.2023	To:	12.09.2023
Program Objective	<p>1. To create a cleaner and better environment, improve hygiene, and reduce usage of landfills.</p> <p>2. Waste segregation and management help in the retrieval and recycling of paper, which would have been sent to landfills and proportionately contributes in the reduction of global warming.</p>				
<p>ITC's WOW initiative, aligned with the Government's Swachh Bharat Abhiyan, spreads awareness about waste segregation and management through innovative methods. Awareness and motivation among students, the future of India, is critical towards achieving and maintaining the society's cleanliness goals. The larger objective is to create a cleaner and better environment, improve hygiene, and reduce usage of landfills. Waste segregation and management help in the retrieval and recycling of paper, which would have been sent to landfills and proportionately contributes in the reduction of global warming. It also creates direct and indirect employment opportunities. Proper segregation reduces the amount of waste going to landfills while the dry waste collected provides competitive raw material to several industries, e.g. glass, paper and plastic.</p> <p>To channel the awareness into action, student exchange program was conducted at East Point College of Engineering and Technology wherein students exchanged 150 ton of waste / used paper for the equivalent value of new stationery supplied for the same. The material thus collected is put into recycling which helped in saving virgin resources that come from felling of trees.</p>					
1. Names of the Resource Persons / Chief Guests/ Guests of Honors / Other's Mention	<p>1. Dr. Geena George</p> <p>2. Mr Avinash B C</p>				
2. Designation/s	<p>1. Associate Professor, Dept of Civil, EPCET</p> <p>2. Assistant Professor, ECE Dept, EPCET</p>				
3. Company's Name / Associations	EPCET, Bangalore				
Total Number of Participants	30 students + 4 Faculties				
Total number of Participants in <i>Google Meet</i>	NA				
Total number of feedbacks received through Google forms from both Google meet and YouTube	NA				
Total Number of Views (First Day) in YouTube	NA				

EAST POINT COLLEGE OF ENGINEERING & TECHNOLOGY

25th Anniversary

ARIIA
ACCREDITED BY THE ASSOCIATION OF INSTITUTIONS FOR RESEARCH AND INNOVATION ACHIEVEMENTS

INSTITUTIONAL INNOVATION COUNCIL

WOW
WORLD OF WORK
An ITC Initiative

Student Exchange Program

Exchange waste to valuable

Note:

- 1) Students can get old paper, books, pet bottles and exchange it for new ITC notebooks or stationary.
- 2) The students who exchange the old materials more than 5kg will get certificate.
- 3) Highest student contributor will be awarded as a recycling champion with a medal & certificate.

12th Sept, 2023 | 11:00AM to 2:00PM

VENUE: Mechanical Block

Dr. Nagaraj Sitaram
Convener
IIC, EPCET

Dr. Mrutyunjaya V Latte
Principal
EPCET.

Dr. Prakash S
Senior Vice-President
EPCI.

Coordinator :Dr. Geena George, Prof. Avinash B C



Video Recording Link / YouTube Link	NA

