



Cloud-based, data-driven and AI-powered learning services for our learners.

Cloud-based learning services provide anytime anywhere access of the courses. The mobile users can access the content while being on the move at the point of need.

Content Store provides a repository for all learning material organized based on relevance and selected courses. This also stores e-books (free and paid) from publishers which are accessible based on licensing.

Personalization feature has a rich set of functions that saves the preferences of the learner. Learners can create their learning paths by adding notes, weblinks, tags, images, documents, and embed them into the courseware from multiple sources, including social media applications.

Assessment features help to measure the effectiveness of learning. Learning assessments are non-graded assessments that are part of the content packs and configurable with guidance for the correct answer. Performance assessments are graded and integrated with the certificate generator.

Content Security The multi-tier encryption services at multiple levels (device-level, user-access, and licensing) provide tamper-proof content security. The license manager of the Quiklrn platform manages the expiry period of the content and access rights.

Data Integrity The assessment system provides the complete audit trail of the assessment, response, and reviews of the assessments with the timestamps and user detail. The training/course records of every individual maintained for audit, accreditation, and compliance purposes.

QUIKLRN CORE FEATURES

Course Manager

– Feature helps in course creation, managing enrolment, tracking sessions, conduct assessments, and provides data-driven operations dashboards.

Adaptive Course pack

– Feature helps to create adaptive content packs aligned to desired learning outcomes. Content packs have a mix of multi-formats content based on course requirements (PDFs, PPTs, Text documents, Images, Videos, weblinks).

Drive Learning Paths

– Allows instructors to create the learning path by organizing content in the desired flow with, assignments and personalized feedbacks

Learner Centricity

– Focuses on the adapting to every learner. The course specific contents are auto classified several sources and made it simple to access the topic wise content. Learner is making it personal by adding related content from personal sources like folders, email, social links etc and tag it to a context. Integrated with local language translator, AI-powered IN-Video search, and text-to-audio functions. Learner can get a snap shot of all tags/digital pins in one swipe or tap.

Notifications

– Provide in-app and email-based personalized notifications on the course schedule, content updates, events.

Tracking and Reporting

– Provides live dashboards of course progression, sessions, performance, assessment, certificate issued and learning records.

Simplified admin

– feature provides simplified workflows with easy-to-use interface for day-to-day tasks. It also provides facility for bulk enrolment, and automate reports generation for course activities.

Gamifications

– helps to set learning goals, track progress. Review time spent for each course, analyze performance, access personalized reports and certificates.

E-commerce/Payment Gateway

– integration with the Quiklrn platform allows content creators/publishers to monetize, license and delivery e-content through content store.

Personalization Learning Interface



a **translocon**, a pore in the endoplasmic reticulum that is a heterotrimeric structure made up of Sec 61 proteins. The ribosome also binds, and the signal peptide leads the growing peptide chain into the cavity of the endoplasmic reticulum (Figure 1-18). The signal peptide is next cleaved from the rest of the peptide by a signal peptidase while the rest of the peptide chain is still being synthesized. SRPs are not the only signals that help direct proteins to their proper place in or out of the cell; other signal sequences, posttranslational modifications, or both (eg, glycosylation) can serve this function.

Contextual references saved as Digital Pins

Language translator support

FIGURE 1-18 Translation of protein into the endoplasmic reticulum

ಸಿಗ್ನಲ್ ಪೆಪ್ಟೈಡ್ ಅನ್ನು ಉಳಿದ ಭಾಗಗಳಿಂದ ಮುಂದಿನದು ಪೆಪ್ಟೈಡ್ ಸಿಗ್ನಲ್ ಮೂಲಕ ಪೆಪ್ಟೈಡ್ ಉಳಿದ ಪೆಪ್ಟೈಡ್ ಸರಪಳಿ ಇನ್ನೂ ಅಸ್ತಿತ್ವದಲ್ಲಿದೆ ಸಂಶೋಧಿಸಲಾಗಿದೆ. ಎಸ್‌ಆರ್‌ಪಿಗಳು ಅವುಗಳ ನೇರ ಪೋಲೀಟೀನ್‌ಗಳಿಗೆ ಸಹಾಯ

Content

- **Simplified content access**, using APP-based content access, available at the point of need.
- **Media rich courses**: Instructors can customize micro learning course packs real-life scenarios or stories/short videos from subject matter experts.



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SUBJECT	TABLE OF CONTENT
Session 1-2	Introduction to Business to Business Marketing
Session 2-3	Concept of Value Proposition
Value Proposition - Video	
Session 3-4	Market Sensing
Session 5: 828	Market Research
Gartner's Market Research - Video	
Session 6-7	Understanding Firms as Customer
Session 8	Crafting Marketing Strategy
Session 9-10	Managing Flexible Offerings

Guiding Principles

Content Store features

- + **Cloud-based repository** – Dedicated repository of courses for the organization/institute.
- + **Content Security** – Course content are store encrypted in the repository, accessible with device, user and license authorizations.
- + **Role-based access** – Courses relevant to the role are accessible from the content store.
- + **Custom Learning Paths** – Course packs allows instructors to store and maintain the learning sequence of content items.
- + **Upload Portal** – A dedicated portal facility is provided to instructors to add content for their courses.
- + **License Management** – Instructors can target content access and restrict access to selected users.
- + **Payment Gateway integration** – Instructor have the facility to monetize the courses, using the payment services.



Assessment & Certification

