

MEMORANDUM OF UNDERSTANDING

Between

East Point College of Engineering and Technology



And

Ethnus Consultancy Services Private Limited



Explore | Expand | Enrich

This Memorandum of Understanding (hereinafter referred to as 'MOU') is made on
Wednesday 16th November 2022

East Point Group of Institutions, Bangalore, is located in No.149, Jnanaprabha Campus, Virgo Nagar Post, Bidarhalli, Bangalore – 560 049 is a premier group offering quality education in various disciplines of Humanities, Engineering & Technology, Nursing, Physiotherapy, Arts, Science, Health Sciences, Pharma Sciences, Medical Sciences and Higher Education. **East Point College of Engineering and Technology** is committed in promoting social, cultural and educational aspirations of all the sectors of the society. Referred as "**PROGRAM PARTNER**" which shall unless repugnant to the context or meaning there to mean and include the successors and permitted assigns & the Entities of the Program Partner, as well as divisions, subsidiaries and affiliates of and their successors and assigns through its Authorized Signatory.

And

M/s. Ethnus Consultancy Services Private Limited having its registered office at No.151/17/1, SST Chambers, Second Floor, 36th Cross Road, Jayanagar 5th Block, Bengaluru 560041; hereinafter referred as the "**COMPANY**" which expression shall unless repugnant to the context mean and include his/ their/its successors-in- interest, representatives, nominees, executors, administrators and assigns through its Authorized Signatory.

The understanding between the above parties, collectively referred to as the "Parties" and individually as a "Party", are as follows:-

In consideration of the proposals submitted by the company, mutual discussions, promises and undertaking herein contained and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, the Parties agree as follows:-

1. Objective:

Create greater employable opportunities for students through specified job-related skill development training & placement support.

2. Scope of work of the Company based on project:

a. Conduct program awareness seminars

- b. Conduct pre – evaluation of the interested candidates and enrol suitable candidate
- c. Prepare calendar for training delivery in concurrence with program partner
- d. Conduct 10-60 hours of online/offline training.
- e. Assessments post training by Ethnus.

3. Scope of work of the Program Partner based on the project

- a. Provide time, suitable office space and other related facilities for conducting program awareness, seminars and pre-evaluation of candidates, third party assessments and Job Melas / Interviews.
- b. Prepare venue for the training delivery as per the calendar shared by the Company with the prior consent of the program partner.
- c. Provide classrooms, computer labs and other facilities for training delivery without detrimental to the normal work of the university.
- d. Organize Felicitation Ceremony for the Certified and/or placed candidates.
- e. There shall not be any financial liability on the part of the program partner.

4. Contract Duration

This MoU shall be effective from the date mentioned above and will be effective for a period of one (1) year, unless terminated earlier as per Clause 6 of the agreement.

5. Commercials

- a. The Salesforce Discovery Day is being offered by the Company to the Program Partner **free of cost** as per the project terms & conditions.
- b. Company is not liable to pay any amount whatsoever to the Program Partner for any of the services provided by Program Partner towards conducting the program

6. Termination Program

- a. Partners may terminate this MoU for its sole convenience only on completion of the ongoing project.
- b. The Company may terminate this Agreement for its sole convenience only on completion of the ongoing project and has to communicate the same in writing/email to the Program Partner. In such an event Program Partner shall give 2 months' notice period before terminating the contract.

7. Placement of Candidates based on the project

Neither parties shall be responsible for the guaranteed placement of the candidates.

8. General

- a. Both the parties agree that it is a skill development initiative and placement of all the trained candidates is not a guaranteed outcome from this MoU. This MoU can be amended on mutual consent in writing by both the parties.
- b. The Program Partner upon signing this MoU will continue to provide the service without any change or alteration in the facilities as mentioned in para 3 of page 2 of this MoU.
- c. This MoU shall be governed by the Arbitration and Reconciliation Laws of India and is subject to Bangalore Jurisdiction.

In witness whereof, the parties hereto have executed this MoU as of the date first set forth above.

ETHNUS CONSULTANCY SERVICES
PRIVATE LIMITED

EAST POINT COLLEGE OF ENGINEERING &
TECHNOLOGY



Name: Mr. Badrinath Lingaraju
Designation: Founder and Managing
Director



Name: DR. S PRAKASH
Designation: Senior Vice-President
East Point Group of Institutions



In Witness:



Name: Mr. James Christy
Designation: Zonal Manager



Name: Dr. Yogesh G S
Designation: Principal In-Charge
East Point College of Engineering & Technology
PRINCIPAL

EAST POINT COLLEGE OF ENGINEERING
AND TECHNOLOGY
BANGALORE - 560 049.

Salesforce – Trailhead Academic Year-2019-20

Report on “Salesforce Go”

Focusing to create awareness on Salesforce & CRM for VTU affiliated Engineering College Students. “Salesforce Go” was organized on 7th & 8th Aug 2019 at East point college of Engineering and Technology.

Speakers for the event were Mr. Kishore B T, Salesforce MVP, Senior Specialist and Ms. Sirigowri N A, Salesforce Evangelist graced the session and shared their knowledge with the student community.

Agenda for the day 1 goes like this;

Day 1:

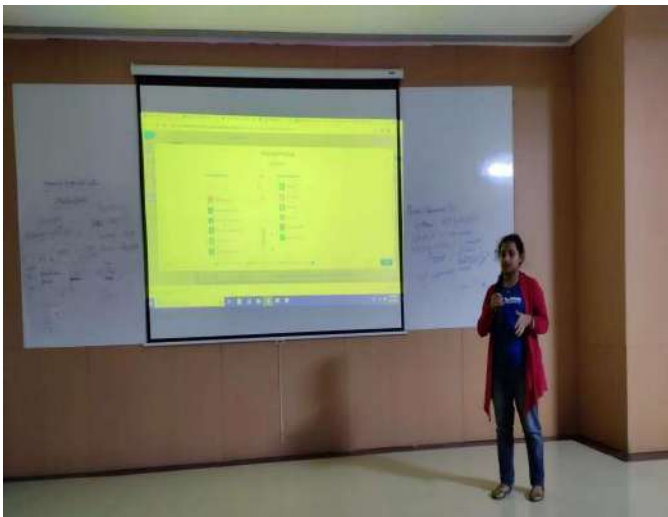
What is Salesforce?

Briefing on Trailhead, Exploring Modules, Launching Hands – on Orgs, Creation of objects and fields.

SetUp, Custom objects, Tabs, App launcher, Schema builders, Salesforce Classic and Lightning Experience

Build your first app on Salesforce

Day 1 Pics



Ms. Sirigowri explaining the Salesforce & CRM



Ms. Sirigowri interacting with the students

Agenda for the day 2 goes like this;

Day 2:

Reports and Dashboards

Data Modeling and Data Security

Automation Tools

Unlock Superbadge – Lightning experience , Reports and Dashboards

Day 2 Pics



Students receiving the goodies for the App Development



Valedictory Function

Salesforce – Trailhead Academic Year-2019-20

Report on “Declarative Development For Platform App Builder”

Focusing to provide training on **Salesforce Platform** for VTU affiliated Engineering College students, a Five days student Workshop on **DECLARATIVE DEVELOPMENT FOR PLATFORM APP BUILDER** was conducted, between 19th to 23rd August 2019. The students from various department and faculties coordinators participated in the boot camp.

Platform App Builder is course beyond Salesforce administration to unlock even greater capabilities through declarative programming? Master Sales force’s suite of click-not-code options for developing valuable apps and functionality over five days of guided scenarios, lectures, and discussion. Build your knowledge of app deployment, automation tools, security, UI customization, and more!

Speaker

Mr. Kumara Murali

Ex-Salesforce Employee, Freelancer

The Platform App Builders course content is all online and available via our Trailhead platform.

Trailhead is the path into the Salesforce economy. It’s the fun way to learn the skills needed to earn credentials that grow careers, and connect with a global movement of Trailblazers to continue learning together. This is where the Salesforce Fundamentals course content lives. Trailhead is an online platform where students can Learn at their own pace with guided learning paths, collect badges, and score points – getting rewarded for and prove the skills you learn. If you haven’t experienced Trailhead before, stop and go try a module! We recommend something like, Salesforce User Basics, CRM Basics, Accounts & Contacts and Leads & Opportunities.



Salesforce – Trailhead Academic Year-2019-20

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Salesforce – Trailhead Academic Year-2019-20

Report on “Swag Distribution”

Swags distribution to the students was done on 11-September 2019.

Swags were distributed to those students who had completed their first **Superbadge** and to those, who had achieved the rank of a Ranger. For around 13 students were given T-Shirts from Trailblazer Community.

Event was presided by Dr. Prakash S , Principal, Senior Faculties of CSE/ISE departments and HoDs of various departments of EPCET.

Dr. Prakash S , Principal addressed the student before distribution and motivated the students.

Swags were distributed to students by Principal, HoDs & Senior Faculties of CSE/ISE departments.





Salesforce – Trailhead Academic Year-2019-20

Report on “Real Time Mapping of Projects Using Cloud Based Technologies”

Date: October 26, 2019

Venue: East Point College of Engineering & Technology

Guest Speaker: Kishore BT from Salesforce

Introduction

On October 26, 2019, East Point College of Engineering & Technology had the privilege of hosting a highly informative and engaging seminar on “Real-Time Mapping of Projects Using Cloud-Based Technologies”. The seminar featured Kishore BT, a distinguished expert from Salesforce, who shared valuable insights and knowledge on this cutting-edge topic.

Seminar Overview

The seminar aimed to shed light on the significance of cloud-based technologies, especially within the context of project mapping and management. It provided attendees with a comprehensive understanding of how modern cloud platforms, such as Salesforce, can revolutionize project tracking, data visualization, and real-time collaboration.

Key Highlights

Welcome Address: The seminar commenced with a warm welcome to Kishore BT and Salesforce for their collaboration in organizing the event.

Guest Speaker Introduction: The introduction of Kishore BT underscored his extensive experience and expertise in cloud technologies and project management. His presence added credibility and excitement to the seminar.

Cloud-Based Technologies: Kishore BT began by providing an overview of cloud-based technologies and their transformative impact on various industries. He highlighted the advantages of cloud computing, including scalability, accessibility, and cost-efficiency.

Salesforce Solutions: Kishore delved into Salesforce’s offerings, emphasizing their capabilities in project mapping and management. He showcased real-world case studies where Salesforce cloud-based solutions had streamlined project workflows and improved decision-making processes.

Real-Time Mapping: The core of the seminar revolved around real-time mapping of projects. Kishore explained how Salesforce cloud tools can be harnessed to create dynamic project maps,

providing stakeholders with up-to-the-minute data on project progress, resource allocation, and potential bottlenecks.

Data Visualization: Kishore, demonstrated the power of data visualization in project mapping. Attendees gained insights into how visual representations of project data could enhance Comprehension and facilitate data-driven decision-making.

Interactive Session: The seminar encouraged active participation from the audience. Attendees posed questions, sought clarifications, and engaged in discussions, making it a highly interactive and enriching experience.

Networking Opportunities: During breaks, participants had the chance to network with Kishore and fellow attendees. These interactions facilitated knowledge sharing and the exchange of ideas.

Closing Remarks: The seminar concluded with closing remarks, expressing gratitude to Kishore B T for his enlightening presentation. Attendees left with a deeper understanding of cloud-based project mapping and its potential benefits.

Conclusion

The seminar on “Real-Time Mapping of Projects Using Cloud-Based Technologies” by Salesforce, featuring Kishore BT, was a resounding success. It provided valuable insights into the transformative power of cloud-based solutions in project management. Attendees left with newfound knowledge and enthusiasm for implementing these technologies in their respective fields. East Point College of Engineering & Technology looks forward to hosting more such informative sessions in the future.



Salesforce – Trailhead Academic Year-2019-20 Report on “Pre-TrailheaDX”

Date: November 8, 2019

Venue: East Point College of Engineering Technology

Guests: Ms. Bhanu Dasgupta, Mr. Kishore B T, Dr. Prakash S

Pre-TrailheaDX for students, conducted on 8th November 2019. The students from various departments and faculty coordinators participated in the event.

Key Highlights

Welcome Address: The event began with a warm welcome address, setting the tone for an informative and interactive session.

Guest Speakers: Ms. Bhanu Dasgupta, Mr. Kishore B T, and Dr. Prakash, renowned experts from

Salesforce shared their expertise on various Salesforce products, tools, and industry trends.

Salesforce Ecosystem: Attendees gained valuable insights into the Salesforce ecosystem, including its CRM offerings, cloud-based solutions, and the power of the Salesforce Platform.

Trailhead: Learning and Certification: The session highlighted the importance of Salesforce Trailhead, an online learning platform, in gaining hands-on experience and certifications in Salesforce technologies.

Networking: Attendees had the opportunity to network with the guest speakers and fellow

participants, fostering valuable connections within the Salesforce community.





Salesforce – Trailhead Academic Year-2019-20 Report on “Post TrailheaDX”

Date: 25th December, 2019

Venue: East Point College of Engineering & Technology

Salesforce TrailheaDX’19 was held at the **Bangalore International Exhibition Centre** on 19th and 20th December 2019. They also invited more than 200 non-**Salesforce** developers and students to TrailheaDX India. Students had completed their 3 months Journey to the Salesforce ecosystem program and were ready to interview by one of the 13 hiring **Salesforce** partner companies at the career fair. The results were amazing! Students who completed the Salesforce Student Journey Program also received exclusive swags package. 26 students completed Salesforce Student Journey program and witnessed the Salesforce TrailheaDX’19. Salesforce TrailheaDX selectees received **swags** (Goodies like bag, T-Shirt, water bottle, pop socket etc)

Key Highlights

Reflection and Discussion: The Students shared their experiences and takeaways from the TrailheaDX conference, discussing keynotes, sessions, and emerging trends in the Salesforce ecosystem. 6 students got exclusive job offers from **Salesforce** partners at TDX career fair.

Dr. Prakash, Principal, EPCET & HODs of all departments (CSE, ISE, MECH, ECE, CIVIL, EEE) distributed the swags.

Ms. Varnata Singh Salesforce Student community Group Leader coordinated the complete event. Students also shared their experience of TDX.

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Salesforce – Trailhead Academic Year- 2020- 21

Report on “Launch of Salesforce Job Ready Program”

Launch of Salesforce job ready program for students, a live session on YouTube and Facebook was conducted on 16th July 2020. The students from various department and faculty coordinators participated in the event.

<i>Keynote Speakers Information</i>		
	NAME	Organization/Affiliation
1.	Mr. Kishore B T	Senior Salesforce Developer
2.	Ms. Bhanu Das Gupta	Head-Student Program APAC Salesforce
3.	Ms. Manaswi Pauskar	Program Coordinator at Salesforce

<i>Event Information Overview</i>	
Event Title	Salesforce Job Ready Program
Duration	2 Hours
Event Description	The Trailblazer Connect Job-Ready program helps students learn Salesforce skills and prepares them for interviews with mentorship and job-readiness activities. This is a guided, self-paced course that students are invited to join.



EPCET Principal, Dr. Prakash S, was on hand to open the event and also welcomed Keynote speakers.



Event Overview

The launch of the Salesforce Job Ready Program was a momentous occasion for both the college and the students. The program was designed to equip students with the skills, knowledge, and certification opportunities needed to excel in the Salesforce job market. The event highlighted the program's features, objectives, and the invaluable contributions of the guest speakers.

Guest Speaker Introduction: The introduction of the guest speakers, Ms. Bhanu Dasgupta, Mr. Kishore B T, and Ms. Manaswi Pauskar, underscored their expertise and pivotal roles in the Salesforce ecosystem.

Conclusion

The launch of the Salesforce Job Ready Program marked a significant milestone in the college & commitment to providing students with cutting-edge opportunities for career development. The program, designed in collaboration with Salesforce, promises to empower students with the skills and credentials needed for success in the competitive job market.

On 16th July 2020, Launch of Salesforce Job ready program was conducted, which focused on introducing students to this program to help them to learn Salesforce skills and prepare them for interviews with mentorship. The event was streaming live on YouTube and Facebook and approximately 3,452 people have viewed.

Salesforce – Trailhead

Academic Year- 2020- 21

Report on “Trailblazer Community: Talent Central Portal Launch”

Launch of Trailblazer Community Talent Central Portal for Salesforce students, a live session on YouTube and Facebook was conducted on 13th September 2020. The people from various colleges and organizations attended the event.

<i>Keynote Speakers Information</i>		
	Name	Organization/Affiliation
1.	Mr. Atul Gupta	Advisory Board – Talent Central
2.	Mr. Sushant	Founder, Talent Central
3.	Mr. Saagar Kinja	Creator & Founder of Talent Central

<i>Event Information Overview</i>	
Event Title	Trailblazer Community Talent Central Portal Launch
Duration	2 Hours
Event Description	Talent Central is a unique Platform for Salesforce Fresher to directly connect with Recruiters.

On 13th September 2020, Launch of Trailblazer Community Talent Central Portal was conducted, which focused on introducing Salesforce students to this unique platform where they can directly connect with the recruiters. The event was streaming live on YouTube and Facebook and approximately 1,497 people have viewed.

Talent Central

EAST POINT COLLEGE OF ENGINEERING & TECHNOLOGY

salesforce Trailblazer COMMUNITY

Happy to host the

"Launch of Trailblazer Community Talent Central Portal"

(A unique platform to hire fresher in Salesforce Ecosystem)



Mr. Atul Gupta
Advisory Board - Talent Central
Group Leader
New Delhi Salesforce Developer Group



Mr. Sushant Kumar
Founder, Talent Central
Group Leader
New Delhi Salesforce Developer Group



Mr. Saagar Kinja
Creator & Founder of Talent Central
Group Leader
New Delhi Salesforce Developer Group

Event supported by

- Ms. Bhanu Dasgupta**
Head of Salesforce Student Program APAC
- Mr. Kishore BT**
Salesforce MVP, SR, Salesforce developer
- Ms. Manasvi Pauskar**
Program Coordinator, Salesforce
- Ms. Varnata Singh**
Ex. Student Community Group Leader
- Ms. Rajshree Choudhary**
Salesforce Student Ambassador



Dr. Prakash S
Principal, EPCET

13th September
2020

11:00 AM

<https://bit.ly/33hUpf4>

<https://bit.ly/2Rb5PLU>



Salesforce – Trailhead Academic Year- 2020- 21

Report on “Ask Me Anything-GCF”



The banner features the Salesforce logo on the left. The main text reads "Salesforce Ask Me Anything Session For Students". Below this, two sessions are listed:

- Friday, 1 Oct**
11.A.M. Developer
With Siri
bit.ly/SFDC4students
- Sunday, 3 Oct**
11.A.M. Admins
With Kishore
bit.ly/SFadm4students

The background of the banner includes a hot air balloon, birds, and a cartoon bear character.

Ms. Sirigowri N A, interacted with the student (GCF qualified) who aspired for the Salesforce Developer on 1st Oct 2020
(Salesforce Developer Catalyst completed students)

Mr. Kishore B T interacted with the student (GCF qualified) who aspired for the Salesforce Administrator on 3rd Oct 2020
(Salesforce Admin Catalyst completed students)

*Both are online Sessions. The “Ask Me Anything – GCF” event was designed to foster meaningful discussions and knowledge-sharing sessions with Salesforce experts. It facilitated open conversations, allowing attendees to ask questions, seek guidance, and explore various aspects of Salesforce technology and its applications.

Salesforce – Trailhead Academic Year - 2020- 21

Report on “Global Career Fair 2021 Preparatory”

Global Career Fair - 2021 PREPARATORY program for GCF Qualified students was conducted online on 15th January 2021. The students qualified for GCF in the event.

Keynote Speakers Information		
	NAME	Organization/Affiliation
1.	Dr Prakash S	Principal, EPCET
2.	Mr. Dhananjay,	PTO, EPCET
3.	Alumni -Salesforce Students Mr. Kumar Harsh Mathuri Mr. Vignesh Mr. Sanchith Reddy Mr. Aditya Sinha Ms. Varnata Singh	

Event Information Overview	
Event Title	Global Career Fair -2021 PREPARATORY
Duration	1 day
Event Description	Global Career Fair -2021 PREPARATORY program helped the GCF qualified students learn and prepare for interviews with mentorship and job-readiness activities. Mock interviews was conducted and students demonstrated their Elevator Pitch

Coordinators Prof. Teena K B and Prof. Rashmi T V inaguarded the event and also welcome the Keynote speaker, Dr. Prakash S, Principal, EPCET

Later Mr. Dhananjay, PTO, EPCET conducted the Elevator Pitch session for GCF qualified students and gave his feedback for each student.

Link: <https://drive.google.com/drive/folders/1qYd0bgY0QFRZFrbSjvnVIGRZo1Ns56HL?usp=sharing>

Later Mock Interview was conducted by Alumni -Salesforce Students and gave their valuable feed back.

Link: https://drive.google.com/drive/folders/1iXSARtRy_HPNMgAFYJx0A5u5nkBANTJ3?usp=share_link

Salesforce – Trailhead Academic Year- 2020- 21

Report on “Internship Selection - Epitome Cloud”

Date: 13th February 2021

Venue: EastPoint College of Engineering and Technology

Guests: Mr. Anand Varnasi (CEO, Epitome Cloud), Mr. Madhukrishna (CEO, ICrederity), Mr. Yashasbabu (Salesforce Developer, Cloud Paradigm), Ms. Varnata Singh (Associate Salesforce Business Analyst, Dazeworks Inc.)

On February 13, 2021, East Point College of Engineering & Technology hosted a highly anticipated internship selection event conducted by Epitome Cloud. This event offered students an exclusive opportunity to secure internships with leading companies in the Salesforce ecosystem. Distinguished guests from the industry graced the occasion, adding depth and expertise to the selection process. The Internship Selection Event by Epitome Cloud aimed to bridge the gap between academia and industry by providing students with practical exposure to Salesforce technologies and real-world projects. It allowed students to showcase their skills, gain industry insights, and potentially secure internships that would significantly enhance their professional development. 5 students grabbed the internship from Epitome on the same day.





Salesforce – Trailhead

Academic Year-2021-2022

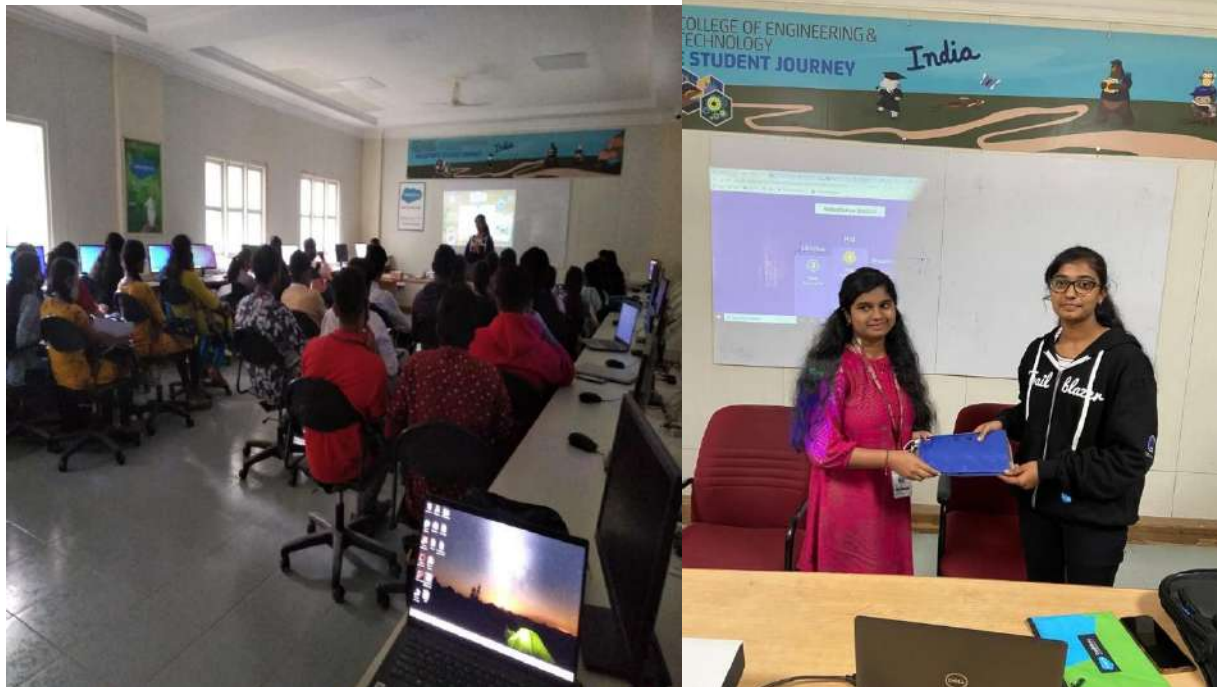
Report on “Workshop - Student Dreamin’21”

Date: 30th October 2021

Resource Person: Ms. Shwetha Shree M, Salesforce Developer, UST Global, Bengaluru

Venue: EastPoint College of Engineering & Technology

Workshop - Student Dreamin’21: 65 students participated in the workshop. The session duration was from 10:00 AM to 12:30 PM and the afternoon session was from 2:00 PM to 4:00 PM. Students started with the Basics of Trailhead module followed by the Business Administration Module in the afternoon session.



The students actively participated in the Quiz competition conducted by Swetha Shree. The swags were distributed among the students as an encouragement.



Salesforce – Trailhead

Academic Year-2021-2022

Report on “Workshop –Be a Salesforce Superhero”

Date: 06th November 2021

Speaker: Mrs. Bhanu Das Gupta, Trailblazer Ecosystem, Bengaluru

Venue: Online

Salesforce in India Organized a Webinar on “Be a Salesforce Superhero” on 6th November 2021. In total 700 enthusiastic students participated from all over India. The event was coordinated by Ms. Renita S Ferreira, Salesforce Developer, Bengaluru. In total 60 students from all the department of East Point College of Engineering Salesforce students participated in the webinar.

Ms. Renita S Ferreira, welcomed the guests. Ms. Bhanu Das Gupta, presented regarding Dreamforce. Dreamforce is more than just a conference, it’s a whole experience. It’s like a giant Salesforce family reunion.





Be A Salesforce Superhero

Join weekend sessions to learn the basics & become a Superbadge Superhero



3 Reasons to Join the Sessions



- 1 Learn from Leading Salesforce Experts**



Gaurav Kheterpal
37x Salesforce Certified,
6x Salesforce MVP



Sahil Batra
Salesforce Architect &
Trainer
- 2 Get Tips to Crack Superbadges**
- 3 Interview Preparation**

Psst...Win Salesforce swag too!

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East Point Group of Institutions



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PRINCIPAL

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AND TECHNOLOGY
BANGALORE - 560 049.

Salesforce – Trailhead

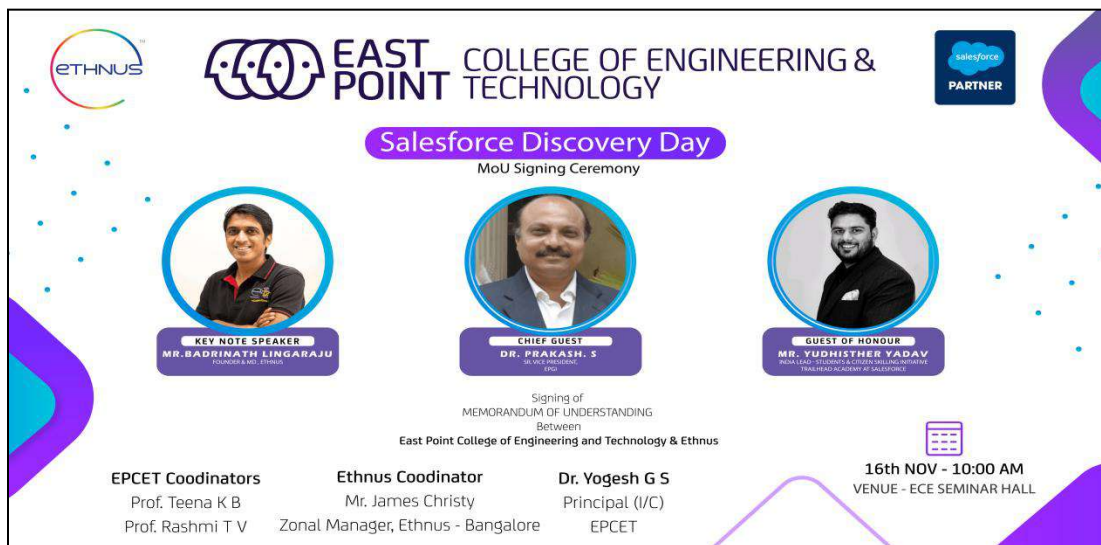
Academic Year-2022-2023

Report on “Salesforce Discovery Day”

Date: 16th November 2022

Resource Person: Mr. Badrinath Lingaraju, Founder and Managing Director, Ethnus

Venue: EastPoint College of Engineering & Technology



- Salesforce Discovery Day was organized on 16th Nov 2022 at EastPoint College of Engineering & Technology. Ethnus and EastPoint College of Engineering & Technology signed MoU on the same day.
- Workshop is intended to bring awareness to the students about the Salesforce Hands-on session for Trailmix from Trailhead. 160 students were present for the event and were enthusiastic about grabbing the badges from the Salesforce Trailhead.



Salesforce – Trailhead
Academic Year-2022-2023
Report on “Salesforce Job Ready launch”

Date: 25th February 2023

Resource Persons:Ms. BhanuDas Gupta, Trailblazer Ecosystem APAC

Mr. KishoreBT, Salesforce MVP

Mr. Dinesh Panigrahi, Regional IT Head, NASSCOM

Venue: EastPoint Medical College Auditorium

Event started with welcoming the keynote speakers

Ms. Bhanu Das Gupta, Trailblazer Ecosystem, Salesforce Ranger, also spoke about the importance of job ready skills in the market and importance of Salesforce Job Ready Admin and Developer program of Salesforce.

Mr. Dinesh Kumar Panigrahi, Regional Lead, at IT-ITeS, Sector Skills Council, and NASSCOM also spoke about how NASSCOM supports in getting certified.

Mr. Kishore BT, Salesforce-MVP gave presentation about Trailhead fundamentals as prerequisite for post lunch hands-on session. Morning session ended with vote of thanks and felicitation of the keynote speakers

Post lunch hands on session were taken up by Mr. Kishore BT and Mr. Yogesh Vardhan. Session started with registration and next explained and demonstrated creation of a simple Salesforce app Students were given assignment of creating interesting apps with a dead line on march 10th and 5 best apps would be getting certification voucher s worth USD200.



EAST POINT COLLEGE OF ENGINEERING & TECHNOLOGY

Department of Industry Institute Integrated Learning Programs
in association with salesforce presents

Salesforce Job Ready Launch – 2023

Ms. Bhanu Das Gupta
Trailhead Ecosystem APAC, Salesforce Partner

Mr. Kishore B T
Salesforce MVP

Mr. Dinesh K Panigrahi
Regional Lead, IT/IS, Sector Skills Council NASSCOM

Sr. Vice President
Dr. Prakash S
EPGI

Principal
Dr. Yogesh G S
EPGET

Resource Persons
Ms. Siddhanti K A
Salesforce Sr. MVP
Ms. Kamrta Singh
Salesforce Business Analyst at Oceanview Inc.

Event Coordinator
IILP
Coordinators

Date: 25th Feb, 2023 - 10:00 AM Venue : MEDICAL COLLEGE AUDITORIUM 2





Salesforce – Trailhead

Academic Year-2022-2023

Report on “Salesforce Skill Up Program”

Date: 3rd May 2023

Speaker:Ms. Poonam Bora

Senior Manager of Global Customer Success Stories at Salesforce

Mr. Dinesh Panigrahi,

Regional Head, ITES at NASSCOM

Venue: EastPoint College of Engineering & Technology

Salesforce has established itself as a leading Customer Relationship Management (CRM) platform globally. Organizations across various sectors, such as sales, marketing, customer service, and finance, rely on Salesforce to manage their operations effectively.

The Salesforce Skill Up Program successfully highlighted the significance of upskilling in Salesforce for the 6th-semester students. Ms. Poonam Bora and Mr. Dinesh Panigrahi, with their industry expertise and insights, inspired the participants to consider Salesforce as a promising career option. The event provided valuable knowledge and guidance to the students, empowering them to embark on a path of continuous learning and development in Salesforce technologies.



